

Margaret Casagrande

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Profile

Designer for marketing, advertising and publishing. Web site content, brochures, publications, posters, and exhibit displays. Extensive client and vendor contact. Experienced in all aspects of design from concept through delivery.

Skill set: Creative Suite 3, QuarkXpress, Flash, Microsoft Office, HTML, CSS, Final Cut Pro.

Experience—New York City

2005–present Roundabout Theatre Company

Graphic Designer/Manager

Design and produce direct mail, video, web content, displays and presentations for one of the nation's largest non-profit theaters. Extensive vendor and client contact. Launched first digital display environment in multiple venues. Responsible for budget, planning and quality control. Implemented green solutions for printed materials.

1999–2005 Lincoln Center for the Performing Arts, Inc.

Senior Graphic Designer

Corporate and brand identity, print campaigns, education publications and displays for the world's largest performing arts center. Designed materials for all performing arts genres including music, dance, theater, film and opera. Additional projects: website redevelopment and analysis of architectural signage. Awards: Graphic Design USA 2004, 2005.

1996–1998 WNET/13

Graphic Designer

Projects for the Kravis Multimedia Center: NYCD demo about the history of New York City. *Heritage Interactive: Civilization and the Jews DVD*—3,000 years of Jewish history represented through video, historical documents, interactive maps and multimedia presentations. First year: map creation for atlas section, planning, and debugging scripting language with programmers. Second year: designed many of the 95 multi-media presentations.

1996 New York Life Insurance Company

Graphic Designer

Marketing Tools Vision CD: Handled all interaction with programmers and designed screens, print assignments for marketing department.

1995 Hearst Business Publications

Graphic Designer

Diversion Magazine, Walt Disney Guide Books.

1991–1995 Adler Boschetto Peebles and Partners Advertising Agency

Type Manager

Clients: Christian Dior, L'Oreal, Primestar Partners, Group W Satellite Communications, Chemical Banking Corporation, First Fidelity Bank.

Education

Parsons School of Design, BFA

Other

Volunteer work—New Jersey Audubson, NY/NJ Baykeeper